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AI Tools

I acknowledge that Open AI's ChatGPT(<https://chatgpt.com/>) was used to find recent articles, brainstorm ideas, provide context, critique drafted work, and check for cohesive grammar and flow. The following prompts were entered between October-November 2025:

"How do Gen-Z and Millennials feel about Coca-Cola? " prompt. ChatGPT, 7 Aug. version, OpenAI, 25 Oct. 2025, chat.openai.com/chat.

"What problems are coca cola currently facing as a brand?" prompt. ChatGPT, 7 Aug. version, OpenAI, 25 Oct. 2025, chat.openai.com/chat.

"Individuals that prioritize their mental health'trying to find a better way to say this and list as a target audience" prompt. ChatGPT, 7 Aug. version, OpenAI, 30 Oct. 2025, chat.openai.com/chat.

"For Coca Cola, can you give me ideas for a thought leadership piece that focuses on one Environmental, Social, or Governance (ESG) issue that aligns with the brand's current initiatives and takes a strong stance on the topic." prompt. ChatGPT, 7 Aug. version, OpenAI, 1 Nov. 2025, chat.openai.com/chat.

"For Coca Cola, can you give me ideas for a thought leadership piece that focuses on one Environmental, Social, or Governance (ESG) issue that aligns with the brand's current initiatives and takes a strong stance on the topic." prompt. ChatGPT, 7 Aug. version, OpenAI, 1 Nov. 2025, chat.openai.com/chat.

“What are your thoughts on the thought leadership piece overall?”prompt. ChatGPT, 7 Aug. version, OpenAI, 1 Nov. 2025, chat.openai.com/chat.

“Can you check this thought leadership piece for AP style, grammar, and conciseness?”prompt. ChatGPT, 7 Aug. version, OpenAI, 1 Nov. 2025, chat.openai.com/chat.

“Can you make this ending line sound better? Because the future of packaging is waste-free, where the consumer’s ending with a product is the only the start of its infinite beginnings.”prompt. ChatGPT, 7 Aug. version, OpenAI, 2 Nov. 2025, chat.openai.com/chat.

“Can you check for conciseness, grammar, and AP style? [thought leadership strategy note]prompt. ChatGPT, 7 Aug. version, OpenAI, 2 Nov. 2025, chat.openai.com/chat

“Can you check for conciseness, grammar, and AP style? [infographic strategy note]”prompt. ChatGPT, 7 Aug. version, OpenAI, 2 Nov. 2025, chat.openai.com/chat.

“Can you check for grammar and AP style? [creative brief/ advertising tagline]” prompt. ChatGPT, 7 Aug. version, OpenAI, 4 Nov. 2025, chat.openai.com/chat.

“Can you check for grammar and AP style? [SWOT Analysis]” prompt. ChatGPT, 7 Aug. version, OpenAI, 4 Nov. 2025, chat.openai.com/chat.